

WORK EXPERIENCE

02/2025 – Ongoing

DIRECTOR OF AI ENABLEMENT

FLYRANK INC. — *Sarajevo, Bosnia and Herzegovina*

Agents, automation and AI workflows for the team; mentor of the General AI Fluency track (aifluency.flyrank.ai).

Ongoing

SYSTEM ARCHITECT & CREATIVE DIRECTOR

LIVING CHESS — *Wrocław, Poland*

Living Chess, a fusion of chess and theatre: actors bring the chess pieces to life as a live game on a grand stage.
www.livingchess.net

08/2024 – 02/2025

MERCHANT SUCCESS MANAGER

HULKAPPS @SHOPCIRCLE — *Sarajevo, Bosnia and Herzegovina*

Merchant success for Italian merchants using HulkApps' Shopify apps.

08/2021 – 11/2021

GRAPHIC DESIGNER

ITALIAN MINISTRY OF FOREIGN AFFAIRS — *Rome, Italy*

Branding, logo design, and video production for the EU Balkan Forum.

01/2020 – 2024

VISUAL COMMUNICATION DESIGNER

EMBASSY OF ITALY IN BOSNIA AND HERZEGOVINA — *Sarajevo, Bosnia and Herzegovina*

Visual identities and audiovisual material for the Embassy's events: "Italian Republic Day", "Week of Italian Cuisine", "Days of Italian Cinema", "Sanremo Giovani BiH", exhibitions (Luigi Ballarin, Mimmo Cattarinich, Claudio Malacarne) and concerts ("Maggio Musicale Italiano", "I Filarmonici di Roma").

10/2019 – 01/2024

CREATIVE DIRECTOR

CAPITAL HOLDING D.O.O. — *Sarajevo, Bosnia and Herzegovina*

Responsible for creating advertising materials (websites, brand designs, print) and video production.

01/2019 – 06/2022

PRODUCT DESIGNER & CREATIVE DIRECTOR (HYBRID)

FBK TECHNOLOGIES — *Stuttgart, Germany*

Brand design for high-tech textile materials and marketing promotion

08/2018 – Ongoing	CINEMATOGRAPHER & VIDEO EDITOR HR FILM Produced short/feature films; expert in RED cameras and Adobe/Final Cut software.
02/2016 – 10/2018	RESPONSIBLE OF DESIGN DEPARTMENT ATILLA GROUP D.O.O. — <i>Sarajevo, Bosnia and Herzegovina</i> Brand design and WordPress web development (acon.design, atilla.co, etc..)
02/2015 – 10/2022	PHOTOGRAPHER GOOGLE STREET VIEW — <i>Sarajevo, Bosnia and Herzegovina</i> Google Certified Photographer; created 360-degree immersive virtual tours.
01/2015 – Ongoing	OWNER & ART DIRECTOR IDEALOGY CREATIVE SOLUTIONS — <i>Sarajevo, Bosnia and Herzegovina</i> Design studio: identities, campaigns and event visuals, mostly for the Embassy of Italy; books for SALT and the Konrad Adenauer Stiftung; conference visuals for the University of Wrocław.
03/2011 – 08/2014	CEO/FOUNDER HAIFAME.IT — <i>Udine, Italia</i> Founder of the first online food ordering system in Italy as startup project; funded by Italian Trade Chamber
09/2010 – 10/2010	TRANSLATOR / MEDIATOR MINISTRY OF ECONOMY OF REPUBLIC OF TURKIYE — <i>Verona, Italy</i> Organized logistics for VIP arrivals and acted as a liaison between Turkish and Italian authorities.
03/2006 – 12/2025	APPRENTICE & ASSISTANT ELIO MONTANARI, PHOTOGRAPHER — <i>Istanbul, Türkiye</i> Apprentice, assistant and lifelong friend of the Italian photographer Elio Montanari (1944–2025). Retouching and layout of his monograph "Quis Erudiet Without Documenta" (SALT, 2015); design of his book on Alexander Brodsky, James Lee Byars and Cai Guo-Qiang (2022); the documentary "Remember" (2021).
01/2006 – 2012	FOUNDER EQUINOX DANCE PROJECT First artistic project for blind rights in Turkey; featured on national TV, and organised workshops with state institutes.

EDUCATION AND TRAINING

10/2008 – 06/2011	DRAMA, ART AND MUSIC STUDIES (Scholarship) University of Udine Field of study: Cinema, Visual Communication Design
10/2008 – 09/2009	GRAPHIC DESIGN / DIGITAL CONTENT DESIGN Centro Solidarietà Giovani "Giovanni Micesio" 800 hours. Grade: 100/100. EQF level 4

09/2008 – 06/2009

PHOTOGRAPHY (Dropped out for University of Udine Scholarship)

Mimar Sinan Fine Art University

Selected as one of only 10 students into the photography department.

OTHER LANGUAGES

Mother Tongue(s) **Turkish**

	LISTENING & READING		SPOKEN INTERACTION & SPOKEN PRODUCTION		WRITING
	LISTENING	READING	SPOKEN INTERACTION	SPOKEN PRODUCTION	
English	C1	C2	C2	C2	C1
Italian	C2	C2	C2	C2	C2
Bosnian	B2	B1	A2	A2	A1

PERSONAL SKILLS

Technical Skills Antigravity, Cursor, AI Orchestration tools, Figma, Adobe XD, Cinema 4D, Final Cut Pro, React, Python, Visual Studio Code, JS, HTML/CSS, Adobe Premiere, AfterEffects, Adobe Illustrator, Adobe Photoshop, SketchUp, FI-Studio, GarageBand

Computer Skills HTML, CSS, Python, JavaScript,

Driving Licence B - 18/03/2022 – 18/03/2032

LICENCES & CERTIFICATIONS

05/2025 – 07/2025

Certificate Of Participation: 25th International Conference Communication & Culture

University of Wroclaw

Participated in preparing the 25th edition hosted by the Institute of Sociology, including collaboration with Erasmus Mundus MITRA and the Polish Sociological Association.

01/2025

Programming in Python

Meta

Credential ID: NK7ONJ7VRSU4. Skills: Python Syntax, Software Design, Django, APIs, Objects/Classes/Methods.

01/2025

Introduction to Back-End Development

Meta

Credential ID: T9JTLU2WYEU5. Skills: HTML, CSS, UI Frameworks, Full-stack architectural basics.

01/2025

Python for Everybody Specialization

University of Michigan

Credential ID: 8PJK4THQ49D7. Comprehensive 5-course series covering data structures, web access, and database management.

01/2025

Retrieving, Processing, and Visualizing Data with Python

University of Michigan

Credential ID: QLYWH7CC7Y72. Capstone project focusing on search engine basics and email data visualization.

- 12/2024 **Using Python to Access Web Data**
University of Michigan
Credential ID: P1MUWPIIBXTE. Skills: Regular Expressions, Web Protocols, Scraping, XML, and APIs.
- 12/2024 **Python Data Structures**
University of Michigan
Credential ID: KMUM247743K4. Skills: Dictionaries, Tuples, and multi-step file processing.
- 12/2024 **Programming for Everybody (Getting Started with Python)**
University of Michigan
Credential ID: EP5G0VOO5R6T. Core programming tools: variables, functions, and loops.
- 12/2024 **Google Advanced Data Analytics Specialization**
Google
Credential ID: MHDl6RNj7MS7. Mastery of Python-based data science and predictive modeling.
- 12/2024 **The Nuts and Bolts of Machine Learning**
Google
Credential ID: 9N7CTSU9PPNM. Building and evaluating supervised and unsupervised learning models.
- 12/2024 **Regression Analysis: Simplify Complex Data Relationships**
Google
Credential ID: 1C3P4GEK1FNN. Linear and logistic regression assumptions and modeling using Python.
- 12/2024 **The Power of Statistics**
Google
Credential ID: YENVSVU7S5YM. Probability distributions, hypothesis testing, and statistical summaries.
- 12/2024 **Go Beyond the Numbers: Translate Data into Insights**
Google
Credential ID: 9VQH5NYBFQYC. Exploratory data analysis (EDA) and visualization using Tableau.
- 12/2024 **Get Started with Python**
Google
Credential ID: Z0LTEUJM4CKO. Python syntax, control statements, and data structures for data professionals.
- 12/2024 **Foundations of Data Science**
Google
Credential ID: MSQBVS50V42X. Project planning, data privacy, ethics, and career paths in analytics.
- 12/2024 **Adobe Content Creator Specialization**
Adobe
Credential ID: 0JA28F4W8YJC. Focus on Generative AI, visual storytelling, and brand engagement.

11/2024	Multimedia Content Creation Adobe Credential ID: DJEXMXYV69ZZ. Skills: Podcasting, short-form video, and UX design.
12/2024	Product Management: Foundations & Stakeholder Collaboration IBM Credential ID: X3IXPOQ1Y15U. Interpersonal skills, stakeholder communication, and business planning.
11/2024	Product Management: An Introduction IBM Credential ID: J7AQPC3XTJKO. End-to-end product lifecycle and value creation strategies.
11/2024	Google Project Management: Specialization Google Credential ID: UFB8OY2MD367. Skills: Agile, Scrum, Risk Management, Stakeholder Management, Strategic Thinking.
11/2024	Applying Project Management in the Real World Google Credential ID: QT5UWH7Y4BPD. Project charters, quality standards, and stakeholder reporting.
11/2024	Agile Project Management Google Credential ID: TVCDKV6JVFZF. Scrum pillars, events, and coaching Agile teams.
11/2024	Project Execution: Running the Project Google Credential ID: NSBD7GYFQZIS. Managing team dynamics, quality assurance, and project closing documentation.
11/2024	Project Planning: Putting It All Together Google Credential ID: SLH80AJLLUF9. Budget maintenance, procurement, and risk management planning.
11/2024	Project Initiation: Starting a Successful Project Google Credential ID: SY0BLH4QGQ7T. Stakeholder analysis (RACI) and initial project charter development.
11/2024	Foundations of Project Management Google Credential ID: GG5GIXR402ZE. Life cycle management and organizational culture impact.
10/2008	Tecnico della Computer Grafica (EQF 3) United Latino Students Association 800 hours. Skills: Motion Graphics, Illustrator, Photoshop, InDesign, Vector Illustration.

**ADDITIONAL
INFORMATION**

Publications

- 03/2022 **Book design: "Elio Montanari: Alexander Brodsky, James Lee Byars, Cai Guo-Qiang", 468 pages**
Retouching, book design and prepress.
- 11/2022 **Book design: "Between the Past and the Future: The 1992 Referendum" by Ajla Valjevac (Konrad Adenauer Stiftung)**
Cover and layout design.
- 2015 **Catalogue: "Elio Montanari: Quis Erudiet Without Documenta" (SALT, Mousse Publishing, Grazer Kunstverein)**
Photo retouching, layout and catalogue design.
- 01/2010 **Photo book "Marittimi Abbandonati - Abandoned Seamen"**
Book publishing.

WILDSOUND DOC SHORTS PEOPLE FESTIVAL

"Tightrope Walker" (director of photography), Toronto - CANADA

12/2023 **LA DOCUMENTARY FESTIVAL**

"Tightrope Walker" (director of photography), Los Angeles - USA

04/2013 **D-25 BRANEMET**

PALAZZO CONTEMPORANEO Videoart, Performance, Udine - ITALY

01/2012 **RICOMINCIO DA TE**

Videoart exhibition, Udine - ITALY

11/2011 **METARTEVISIVA**

Videoart, Gorizia - ITALY

03/2011 **VIDEOSPRITZ#6**

Rassegna Internazionale di Video Arte, FOCUS FVG Videoart, Trieste ITALY

02/2011 **MA DICI A ME**

Photography & Videoart, Udine - ITALY

12/2010 **MARITTIMI ABBONDONATI**

Photography, San Giorgio di Nogaro – ITALY

09/2010 **II. ISTANBUL INTERNATIONAL DANCE CAMERA FILM FESTIVAL**

Videoart, ISTANBUL – TURKEY

09/2010 **IMMAGINARE IL TEMPO – LA PAURA E IL CORAGGIO**

Audiovisual, Clauiano – ITALY

05/2010 **STICEBORIS - I LOVE FARK**

Audiovisual, Pavia di Udine – ITALY

03/2009 **ABSURDTIME**

Photography, Perugia – ITALY

02/2008 **LA CONSISTENZA DEL SOGNO**

Audiovisual, Udine – ITALY

12/2006 **I. ISTANBUL INTERNATIONAL DANCE CAMERA FILM FESTIVAL**

Videoart, Istanbul – TURKIYE